

CAREFOREST

1. About the project

Environmental preservation has become one of Europe's firm commitments for the 2020 Agenda. In addition, it is also deemed a cross-cutting objective concerning the quality of life of European citizens. It is important to stress that this natural wealth provides a costless process for air and water purification, it helps to sustain the economy by acting as a source of food and raw materials and, at the same time, it serves as an unquestionable tourist attraction.

The project is devoted to give students competences regarding forest and climate change, which currently are considered worldwide key competences. But besides the competences regarding climate change, the project's approach, gives the students the role of acquiring knowledge and competences and of transmitting them to society, which will give them complementary skills. The students will work actively under the project in developing communication resources based in ICT, especially by recording and editing video clips. This will enhance their competences related to ICT and communication, which are currently considered key competences.

In this context, this project focuses on two key objectives:

- Raising awareness regarding the need of care and protection of the forests and enhance the capacity of European citizens to face this current challenge.
- The protection of citizens against the risk of human losses in forest fire catastrophes.

Students in pre-university education are one of the main target audience of this project. They will have access to the tools being developed, but at the same time they will be invited to take an active role in the project, presenting their communications through the project platform, creating and participating in a 2.0 community built around forest and its preservation and conservation, joining the field activities to be carried out within the project or taking part in the video competitions.

2. General conditions

The short-film contest will happen independently in each of the partner's countries, following the rules of this document.

1. The short films must be original, with a maximum duration of 3 (three) minutes, including the title, authors and credits; in the end must be included the logo of the CAREFOREST project and the logo of the ERASMUS+ programme.
2. The short films should be in English or in one of the partner's languages (Portuguese, Spanish, Romanian or Norwegian) with English Subtitles

3. The contestants should take into consideration the author rights of the images and music used and should have the authorization of the people who appear in the film, making the authorizations available when requested.

4. The programme used and the means to create the short film are of the responsibility of the author(s)

Web site of the project: www.careforest.eu

3. Target group

The competition will be focused on young people from 13 to 18 years old.

4. Topic of the videos

The content of the video must be related to forest, forest life, fire protection and sustainable rural development. It should include videos from students encouraging the protection of forests and sharing their personal experiences, therefore, allowing them to design and develop their own multimedia material to raise awareness on both forest preservation and the fight against fires that affect forest.

5. Participant's responsibilities

When participating in the contest, the participants declare to know and agree with the terms of the present document. The participants are responsible for the originality of the presented work, assuring the respective authorship and assuming all responsibility from third party claims regarding infringements of intellectual or other types of property.

6. Competition Schedule

- Start of Competition! (**February 1st 2021**)
- Students upload videos: until **June 15th 2021** (according to the registration online document): <https://forms.gle/86CSwCzzJ5CahkhD6>
- **Between June 16th to July 8th 2021:**
 - Judges' Ongoing Individual Assessment (**until June 26th**)
 - Judges Plenary Assessment (**until June 30th**)
 - Judges Board will discuss and compare all the scores defined for each video in order to declare the winner (**on June 30th**)
 - If the short films have an evaluation of more than 50% but present scientific errors, the organisation allows the correction and re-submission within 5 days and without exceeding the evaluation period of the jury (**June 30th 2021**)
- Date: **July 8th 2021**. Declaration of Winner! Publication of Results

- The organization reserves the right to modify the previous deadlines, communicating it well in advance if it is the case.

7. Evaluation of the short films

Each partner organization of the CareForest project will be responsible to appoint one judge for the contest. The panel of judges must be constituted by six people, representing each partner organization. At least one of these six elements must have knowledge about film making.

The judges will take into consideration the scope of the project, the scientific rigor, the critical and practical spirit and creativity and originality of the chosen topic.

Later according to an Assessment Questionnaire we ask the Judges Board to evaluate through a scale from 1 (Very poor) to 5 (Excellent) the following aspects:

- Complying the assessment requirement for *video content* (if the Students have effectively developed a video related to the topic) (40%)
- Assessment of overall *creativity* expressed in the video (20%)
- Quality of *communication* of the message (20%)
- Assessment of overall *technical quality of the video* (20%)

The organisation reserves the right not to award the prize if the overall rating of the short films is less than 50%. If the short films have an evaluation of more than 50% but present scientific errors, the organisation allows the correction and re-submission within 5 days and without exceeding the evaluation period of the jury.

8. Awards

All the winners will be contacted by email and the results will be published in the website and social media of the CAREFOREST project.

International Awards:

- | | |
|---|--------------------|
| ✓
check worth 600€ to spend on informatic equipment | First prize: gift- |
| ✓
gift-check worth 400€ to spend on informatic equipment | Second prize: |
| ✓
check worth 200€ to spend on informatic equipment | Third prize: gift- |

National Award:

✓

Single prize: gift-check worth 400€ to spend on informatic equipment, to be awarded to the first classified in each country of the partner organizations (Norway, Portugal, Romania and Spain)

9. Property and copyrights

It is considered that the authors with awarded short films will give the rights of the produced materials to the partners of the project, as promotor entities of the contest, renouncing all and any financial compensation resultant from the use of the final work.

Participants under 18 years of age must send a declaration signed by the parents or the entity's representative affects the participant (schools, institutions, associations, youth collectives), confirming knowledge about the contest rules.

10. Final considerations

The participants of the contest accept the rules of the contest and must ensure they provide truthful information. Everything that is not mentioned in this document will be decided by the partners of the CAREFOREST project.

Any questions should be sent to the following contacts:

Coordinator of the project: careforestproject@gmail.com

ONLINE APPLICATION FORM WITH THE FOLLOWING CONTENT

Contact details

Team and name of the participants

Date of birth of each of the participants (name and date)

Education Level

Email of each participant (name and email)

Country

Video Trailer Details

Title of video

Length of video

Description of Content

Link to see / download the video

Why should your video be the winner video trailer?

Before sending your application, please answer the following questions

Was it clear for you to follow the rules for joining the CAREFOREST video competition?

Yes / No / I don't know

How strong contributes the CAREFOREST video competition to promote the Erasmus+ Programme?

1 (poor) – 5 (excellent)

Would you tell others about the CAREFOREST video competition?

Yes / No / I don't know

Do you have any suggestions to improve the CAREFOREST video competition?

I authorize the publication of the video in all CAREFOREST Dissemination Channels (i.e. Project Website, Social Nets...)

Yes / No

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